Developing our Cultural Leaders

How do I use this map?

Whether you are considering or have embarked on graduate studies at Queen's, use this map to plan for success in five overlapping areas of your career and academic life. The map helps you explore possibilities, set goals and track your individual accomplishments. Everyone's journey is different – the guide offers options for finding your way at Queen's and setting the foundation for your future. To make your own customized map, use the online My Grad Map tool.

Why GRADUATE STUDIES IN ARTS LEADERSHIP?

Ours is a laddered program where students can receive a Graduate Diploma in Arts Management with the successful completion of the first term, or choose to complete the M.A. in Arts Leadership with the successful completion of second and third terms. Students receive a 360° view of the arts industry with courses in arts philanthropy and major gifts, arts marketing, cultural policy, strategic thinking and planning, contract negotiation, industrial relations, and an introduction to financial and management accounting. They are exposed to, and taught by, top practitioners in the arts industry who provide a focus on experiential learning through live site research assignments and a final term practicum placement in an arts organization to serve as a capstone project. Graduate students and their work are an important part of an ongoing research process that provides the community with ways of understanding natural, cultural, imaginative, social and technological phenomena.

Why KINGSTON?

Described by students as both “quaint” and “eclectic,” Kingston is big enough to provide all the conveniences of modern life, and small enough for students, staff, and faculty to feel instantly comfortable and at home. The Kingston community is noted for its many summer Arts festivals and its range of important Arts facilities including the Grand Theatre, the Tett Centre and the KRock Centre, Queen's itself is an integral part of the Kingston community, with the campus nestled in the core of the city, only a 10-minute walk to downtown with its shopping, dining and waterfront. For more about Kingston's history and culture, see the School of Graduate Studies' Discover Kingston page.

Why QUEEN'S?

Queen's offers its students a perfect balance of engagement with rigorous academic programs and access to first class practitioners and arts facilities. Both the diploma and ARTSL M.A. programs are cross-disciplinary – taught by a combination of instructors from the Dan School of Drama and Music, the Master of Industrial Relations program, and the Smith School of Business. In addition, the campus boasts world class facilities including a major Performing Arts Centre, Art Gallery, and Library – all with senior staff whose management experience adds to the practical teaching environment. At Queen’s, graduate students from all disciplines learn and discover in a close-knit intellectual community. You will find friends, peers and support among the graduate students enrolled in Queen’s more than 130 graduate programs within 50+ departments & research centres. With the world's best scholars, prize-winning professional development opportunities, excellent funding packages and life in the affordable, historic waterfront city of Kingston, Queen's offers a wonderful environment for graduate studies.

Program OUTCOMES

• Acquire institutional management skills
• Gain a Comprehensive Understanding of the tenets of the nonprofit sector
• Receive Guidelines for Strategic Thinking and Implementing Organizational Missions
• Benefit from Advanced Marketing and Development Training
• Learn Integrated Approaches to Arts Advocacy and Cultural Policy
• Discern the Special Nature of Negotiating Arts-Related Contract and Collective Agreements
• Plan for Capital development projects and the related Community integration
• Understand and serve as a proponent for the Creative Economy

Program STRUCTURE

The five core courses needed to complete the Graduate Diploma in Arts Management are offered during a single summer session studying at Queen's. After successful completion of the Graduate Diploma program, a student may continue on to pursue the M.A. program in Arts Leadership through the completion of one additional term of coursework in the Fall followed by a second “capstone” term involving a practicum placement in the arts industry.
**Arts Leadership M.A. / Arts Management**

**GRADUATE DIPLOMA**

<table>
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<tr>
<th>DIPLOMA PHASE</th>
<th>M.A. STUDY PHASE</th>
<th>M.A. PRACTICUM</th>
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<tr>
<td><strong>ACHIEVE YOUR ACADEMIC GOALS</strong></td>
<td><strong>MAXIMIZE YOUR PROFESSIONAL ARTS TRAINING</strong></td>
<td><strong>BUILD SKILLS AND EXPERIENCE</strong></td>
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<td>• Develop relationships with a mixture of emerging and established professionals who are joined in a common pursuit of professional innovation.</td>
<td>• With the help of the program’s five core courses, enhance your current skills and pursue new ones within the Arts management field.</td>
<td>• Work on collective projects with peers who bring an international perspective to your field of interest.</td>
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<td>• Engage in the academic and professional training process with help from departmental supervisors, the Program’s Grad Coordinators and the SGS Habitat.</td>
<td>• Learn through interactive projects led by senior management professionals and get learning support from the Centre for Teaching and Learning.</td>
<td>• Take advantage of professional development workshops and simulated career scenarios.</td>
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| **ENGAGE WITH YOUR COMMUNITY** | **EXPAND YOUR CAREER OPPORTUNITIES** | **FIND OUT ABOUT EMPLOYABILITY SKILLS** |
| • Interact with students and outside professionals from a full range of Arts disciplines – expanding your knowledge base and connections. | • Let your enhanced skill set lead you to new opportunities within or beyond your current workplace. | **Knowledge and Technical Skills:** Receive arts management and administration tools applicable across all sectors. |
| • Enjoy the opportunity to collaborate with practitioners and students from other communities and organizations throughout the world. | • Advocate for the Arts and for the value systems at their foundation. | **Communication:** Gain effective and clear training in writing, oral and multimedia forms, for diverse audiences. |

| **PROJECT MANAGEMENT** | **COMMUNICATION** | **INFORMATION MANAGEMENT** |
| • Prioritize diversity and find new sources of innovation. | • Prioritize diversity and find new sources of innovation. | **Information Management:** Prioritize, organize and synthesize large amounts of information. |
| • Feel confident moving into a leadership role in your existing workplace or look beyond it to new challenges. | • Through experience and practical exposure, reimagine the structures and alliances that drive your field or persuasively build new visions for the Arts. | **Time Management:** Meet deadlines and responsibilities despite competing demands. |
| • Through a variety of learning choices, broaden your engagement with all areas of the mission-driven nonprofit sector. | • Advancing forward from your current workplace or beyond your current workplace. | **Project Management:** Develop ideas, gather information, analyze, critically appraise findings, draw and act on conclusions. |

Visit careers.queensu.ca/gradmaps.html for the online version with links!

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Graduate Diploma/M.A. Map
FAQs

What do I need to know to apply?

ACADEMIC REQUIREMENTS

• A minimum B+ average in the last two years of an Honours (4-year) Bachelor’s program.

• Students with humanities-based backgrounds or from traditionally unrelated fields may also be considered for admission if they can demonstrate professional equivalency through prior experience in Arts administration.

ADDITIONAL REQUIREMENTS

• Statement of interest: Applicants can enter a statement of interest up to 2000 characters here.

• Two reference letters, either academic or professional.

• If English is not a native language, prospective students must meet the TOEFL requirements in writing, speaking, reading, and listening.

KEY DATES & DEADLINES

• Applications will be processed as they are received.

• Final application due: March 15

• Notification of acceptance: As they are received and processed.

• Classes start: May 1

Before you start your application, please review the Graduate studies application process.

What about funding?

There is no guaranteed funding for students. However, students may apply for Teaching Assistant or Research Assistant positions. Most students will also undertake a paid professional internship in the winter term.

Where Can a Graduate Degree Take Me?

A Master’s degree in Diploma in Arts Management and/or Master’s degree in Arts Leadership can take your career in many directions. Many of our MA students choose to continue their academic inquiry with a PhD. Our Master’s students are equipped with a strong foundation for careers in:

• Arts Administration
• Production Management
• Not-for-Profit Advocacy
• Cultural Sector Marketing
• Arts Facility Management
• Community Outreach and Education
• Development and Advancement
• HR Management for the Arts
• Business Management
• Director for Performing Arts Organization

Taking time to explore career options, build experience, and network can help you have a smooth transition to the world of work after graduation.

M.A. Career Outcomes in Arts Leadership

Government, Non-profit, Community & Public Service 57%
Faculty, Teaching, & Research 21%
Business & Corporate 22%


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